California Privacy Rights Report

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1. Introduction

This Report is published by Meta Platforms, Inc. (‘Meta’) in relation to Facebook, Instagram, WhatsApp, Messenger Kids, Meta Quest and other Meta products in accordance with the requirements of the California Consumer Privacy Act of 2018 (‘CCPA’).

The report contains information for the reporting period from January 1, 2024 to December 31, 2024.

2. Breakdown of consumer data right requests and responses

The metrics compiled are based on CCPA requests from individuals who have submitted a request through Meta’s privacy support channels, including Meta's CCPA-designated user support channels.

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2.1 Median number of days within which we substantively responded

Requests to Know	Requests to Delete	Requests to Correct
1	1	1

2.2 Number of Requests to Know

Number of requests received	Results	Percent
5,634	Complied in whole or in part	98.82 %
67	Denied	1.18 %
Total: 5,701		

Meta complied with 98.82% of all Requests to Know received.

2.3 Number of Requests to Delete

Number of Responses	Result	Percent
774	Complied in whole or in part	97.24 %
22	Denied	2.76 %
Total: 796		

Meta complied with 97.24 % of all Requests to Delete received.

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2.4 Number of Requests to Correct

Number of Responses	Result	Percent
425	Complied in whole or in part	99.53 %
2	Denied	0.47 %
Total: 427		

Meta complied with 99.53 % of all Requests to Correct received.

In some instances, we may deny Requests to Know, Requests to Delete, and/or Requests to Correct if they fall into one or more of the following categories below:

a) The request was not verifiable
b) Consumers requesting access to data that has been permanently deleted from our servers
c) Providing the data to the consumer would infringe on the rights and freedoms of others
d) Consumers requesting access to a data point that Meta does not maintain
e) Providing data would create a security risk

2.5. Requests to Limit the use of Sensitive Personal Information

Since Meta only uses or discloses sensitive personal information with consent when required or as otherwise permitted by law, the requirement to provide the right to limit the use or disclosure of sensitive personal information under the CCPA is not applicable.

2.6 Requests to Opt-out of Sharing or Sale

Since Meta does not “share” personal information as defined by the CCPA or sell personal information, the requirement to provide an opt-out of the “sharing” or “sale” of data under the CCPA is not applicable.