



Digital Services Act - Information on Average Monthly Active Recipients in the European Union

Pursuant to Article 24(2) of Regulation (EU) 2022/2065 (DSA), Meta Platforms Ireland Limited (Meta) is pleased to provide information on the average monthly active recipients in the European Union of its online platforms, as defined in Article 3(i) of the DSA.

We have estimated the average monthly active recipients of our relevant online platforms in the European Union during the applicable measurement period by reference to the average monthly active users on those services. For the six month period ending 31 December 2022, there were approximately 255 million average monthly active users on Facebook in the European Union and approximately 250 million average monthly active users on Instagram in the European Union. Meta's other intermediary services provided in the European Union either do not qualify as online platforms under the DSA or fall well below the 45 million average monthly active recipients in the European Union threshold for designation as a very large online platform.

Meta will continue to monitor its online platforms in the European Union and will continue to publish updated information on the average monthly active recipients of those services in accordance with Article 24(2) of the DSA.

Notes

This information on the use of Meta's online platforms in the European Union has been prepared for Article 24(2) of the DSA. This information may differ from user metrics reported in other contexts in certain key respects, including, for example, periodic reports filed with other regulatory authorities, and should not be used for other purposes.

For Facebook, we define a monthly active user as a registered and logged-in Facebook user who visited Facebook through our website or a mobile device in the last 30 days as of the date of measurement.

For Instagram, we define a monthly active user as a registered and logged-in Instagram account who visited Instagram through our website or a mobile device in the last 30 days as of the date of measurement.



There are inherent challenges in measuring usage of our services across large online and mobile populations across the world. Many people in our community have user accounts on more than one of our services, and some people have multiple user accounts within an individual service. The above monthly active user estimates by online platform do not represent estimates of the number of unique people using these services.

Date: 14 February 2023